

WORLD LUXURY HOTEL AWARDS CELEBRATES A DECADE OF AWARDING SERVICE EXCELLENCE



Established in 2006, the World Luxury Hotel Awards this year celebrates its 10th anniversary in awarding the world's finest hotels for their luxury offerings and exceptional service delivery. Hosted on this auspicious occasion by the exquisite St. Regis Doha, 29 October will see some of the world's leading hotels gather to be recognised on stage for their outstanding efforts.

Awards are presented to luxury hotels in over 60 categories on a country, regional, continent and global basis. The objectives of these awards are to recognise and celebrate service excellence, to encourage key players to strive to new heights and to grow global competitiveness in the industry.

Considered the pinnacle of achievement for hoteliering, the World Luxury Hotel Awards sets the basis for service standards around the globe and prides itself on providing true recognition to luxury hotels and resorts in their relevant categories. Furthermore, the public is given a voice that counts, as international tour operators, travel agents and hotel guests are afforded the opportunity to vote annually for their favourite destinations and elect the final winners. Voting is based on facilities and service excellence and hotels are encouraged to conduct voting campaigns in order to garner guest votes.

"There is no greater reward for a hotel and its' staff than being bestowed

with a World Luxury Hotel Award, as voted for by their own guests. It is the most gratifying review in its truest form." says Anton Perold, Managing Director.

A record number of over 160,000 votes were cast in the 2016 award year to determine the winners, showcasing yet again the utmost importance of the public voice. "Involving the public in this important process is key to the success of this growing industry. More and more people these days are looking to stay, spa and dine at award winning properties and I am proud each year to present the world with the finest establishments in which to do so." says Perold.

And it's not hard to see why these luxury hotels are nominated to compete, they offer everything and more that the discerning traveller is looking for. Feel like you need some time away? Why not book at a World Luxury Hotel Award winning property:



LAUCALA ISLAND - FIJI



INTERCONTINENTAL SYDNEY - AUSTRALIA



NOVOTEL INLE LAKE - MYANMAR



SNOW HOTEL IN KEMI - FINLAND



ANANTARA THE PALM DUBAI RESORT - UNITED ARAB EMIRATES



LE MERIDIEN BORA BORA - FRENCH POLYNESIA



HIDEAWAY BEACH RESORT AND SPA AT DHONAKUHLI - MALDIVES



CAPPADOCIA CAVE RESORT AND SPA - TURKEY